

Sakal Marathi Daily Advertisement Rates (Tariff)

Ad Rates for Display & Commercial, Appointment, Tender, Financial Ads



Advertising Rate with effect from 17-2-2011

 Rates For Display Advertisements (Main Issue, Rate - ₹/SQ.CM.)			
Market	Publication	B/W	Colour
Aurangabad	Sakal	400	800
Nashik	Sakal	350	700
Kolhapur	Sakal	450	900
Mumbai	Sakal	250	500
Nagpur	Sakal	250	500
Pune	Sakal	1250	2400
Satara	Sakal	110	220
Solapur	Sakal	60	120

Stickers (Pointer) Rates For Display Advertisements Fix Size 4 (w) x 5 (h) Colour Rate (₹)		
Edition	Main Issue (Colour)	Today (Colour)
Pune	40,000	35,000
Mumbai	4,500	4,000
Kolhapur	14,000	11,000
Nashik	7,000	6,000
Aurangabad	6,000	5,000
Solapur	3,000	2,000
Nagpur	5,500	4,500
Satara	3,000	2,000
Sakal All Edition	55,000	45,000
Gomantak	4,000	3,000

Premiums on Basic Rates For Sakal all Edition & Today Supplement		
Type	Main Issue	Today
Front page solus	75%	-
Front page semi-solus	50%	50%
Back page	15%	25%
Page three	15%	-
Specific page	10%	25%
Specific position	10%	10%
Political ads	25%	25%
(Colour advertisements : Subject to availability in R.O.M.)		

Maxi Reach Packages - Dailies Rates For Display Advertisements		
Publication	B/W	COLOUR
Sakal All+ Sakal Times + Gomantak + Agro All	2,500	5,000
Sakal All + Sakal Times + Agro All	2,400	4,800
Sakal All + Gomantak All+ Agro All	2,400	4,800
Sakal All + Agro All	2,300	4,600
Sakal All + Gomantak All + Sakal Times	2,200	4,400
Sakal All + Sakal Times	2,100	4,200
Sakal All + Gomantak All	2,100	4,200
Sakal All	2,000	4,000
Gomantak All	150	300

Special Discount Rate For Sakal Each Edition	
Type	Main Issue and for any Supplement
Obituary/Missing/Lost & Found	50%
Charity	50%
Books (Only Sunday Supplements)	75%

Classified Display Rates Rate (₹/SQ.CM.)		
Edition	B/W	Colour
Sakal Pune	400	500
Sakal Mumbai	65	80
Sakal Kolhapur	150	190
Sakal Nashik	70	90
Sakal Aurangabad	50	60
Sakal Solapur	25	30
Sakal Nagpur	30	40
Sakal Satara	35	45
Sakal All	450	560
Gomantak Marathi / English	75	95

Publication / Edition Markets Covered

Pune : Pune city, Pimpri-Chinchwad,Pune District & Ahmednagar District. **Mumbai** : Mumbai, Navi Mumbai, Thane City & District,Raigad District. **Kolhapur** : Kolhapur City & District, Sangli, Ratnagiri, Sindhudurga,Karnataka. **Nashik** - Nashik City & District, Jalgaon, Dhule, Nandurbar District. **Aurangabad** : Aurangabad, Latur, Osamanabad, Beed, Jalana, Nanded, Parbhani, Hingoli District. **Solapur** : Solapur City & District. **Nagpur** : Nagpur City & District,Amravati, Yavatmal, Wardha, Akola, Buldhana,Washim,Chandrapur,Bhandara,Gadchiroli,Gondiya Districts. **Satara** : Satara City & District. **Goa** : South & North Goa.

Ad Rates Sakal | Sakal Ad Tariff | Book an Ad in Sakal | Advertisement Rate Card Sakal |
Sakal Advertisement Rates Pune, Mumbai, Kolhapur, Nashik, Aurangabad, Solapur, Nagpur, Satara, Goa

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.

Sakal Marathi Daily Appointment Ad Rates (Tariff)

Ad Rates for Appointments Ads in Jobz Supplement

Advertising Rate with effect from 17-2-2011

JobZ (Appointments)		
	Rate (₹/SQ.CM.)	
Supplement	B/W	Colour
Sakal Pune (Kolhapur + Nashik Free)	550	650
Sakal Pune + Sakal Times	525	625
Sakal All	650	750
Sakal Mumbai	75	95
Sakal Kolhapur	120	140
Sakal Nashik	100	115
Sakal Aurangabad	100	125
Sakal Solapur	30	40
Sakal Nagpur	60	75
Sakal Satara	30	35
Sakal Times (Pune)	-	100
Gomantak (Marathi)	55	70
Gomantak Times	55	70
Gomantak Marathi + Gomantak Times	80	130
Walk-in-interview ads at 8% discount on JobZ rate. (Colour ads will be published in the main issue on any colour page where a separate Jobz supplement is not available.)		

Sakal Marathi Daily Supplement Ad Rates (Tariff)

Ad Rates for Today Supplement, Agrowon, Saptahik Sakal, Tanishka, Premier

Advertising Rate with effect from 17-2-2011

TODAY Supplement		Rate (₹/SQ.CM.)	
Rates For Display Advertisements			
Market	Publication	B/W	Colour
Aurangabad	Sakal Today	320	640
Nashik	Sakal Today	275	550
Kolhapur	Sakal Today	400	800
Mumbai	Sakal Today	200	400
Nagpur	Sakal Today	200	400
Pune	Sakal Today	950	1900
Satara	Sakal Today	90	180
Solapur	Sakal Today	50	100
All		1600	3200



Agrowon

Rates For Display Advertisements

Rate (₹/SQ.CM.)

Market	Publication	B/W	Colour
Pune	Agrowon (Pune+Mumbai+Satara)	170	255
Kolhapur	Agrowon	100	150
Nashik	Agrowon	90	135
Aurangabad	Agrowon	100	150
Solapur	Agrowon	35	53
Nagpur	Agrowon	90	135
Khandesh	Agrowon	60	90
All	Agrowon	400	600

TODAY Packages	
Rates For Display Advertisements	
Publication	Rate (₹/SQ.CM.)
Today + Sakal Times + Gomantak All + Agro All	2,100
Today + Agro All + Gomantak All	2,000
Today + Sakal Times + Agro All	1,900
Today + Agro All	1,900
Today + Sakal Times + Gomantak All	1,800
Today + Sakal Times	1,700
Today + Gomantak All	1,700

Magazines		ColourRate (₹)		
Rates For Advertisements				
Publication	Saptahik Sakal(w)	Tanishka(M)	Premier(M)	
Back Cover	90,000	80,000	65,000	
Cover II &III	80,000	70,000	50,000	
Full Page Inner	60,000	50,000	30,000	
Half Page Inner	40,000	30,000	15,000	
Quater Page Inner	20,000	18,000	8,000	
Strip Inner	18,000	15,000	8,000	

Sakal Times Display Ad Rates (Tariff)

Advertising Rate with effect from 17-2-2011

Sakal Times Rates For Display Advertisements		
Market	Publication	Rate (₹/SQ.CM.)
Pune-Main issue	Sakal Times	300
Add on rate along with any Sakal edition / publication		
Pune-Main issue	Sakal Times	125

Gomantak / Gomantak Times Ad Rates (Tariff)

Advertising Rate with effect from 17-2-2011

गोमन्तक Rates For Display Advertisements			
Market	Publication	Rate (₹/SQ.CM.)	
		B/W	Colour
Goa	Gomantak Marathi	150	300
Goa	Gomantak Times/Weekender	100	200